

# Town Planner®

## YOUR COMMUNITY CALENDAR

### Town Planner Introduction

For over 30 years, Town Planner has been keeping families and communities informed and organized. We are the leading direct mailed calendar; a calendar that is tangible, trustworthy and most importantly – USED! Everything from print goes right on TownPlanner.com. When someone is looking for impact right through email, we send out our Town Planner Weekly Updater. This gives them 10 days of event information, display ads and money saving coupons. Lastly, we help them schedule their appointments using our mobile app Today by Town Planner. They can also get events and coupons here as well.

There is not a more robust marketing vehicle out there.



### Why Town Planner

Town Planner has one of the lowest start-up costs in the industry. You can get started quickly with a relatively short ramp up period. You can work locally. You will be able to set your own schedule and will not need to work evenings or weekends. Town Planner provides a great lifestyle if you have children as you can work once they are off to school and enjoy them once they are home for the day. You do not need to worry about inventory or employees. You will be able to control your own success, working for yourself, but not by yourself.

OR  
SCAN THIS QR CODE



**Get started today @**  
[www.townplannerfranchising.com/apply](http://www.townplannerfranchising.com/apply)

### INVESTMENT Franchise Offerings

#### STARTER PACKAGE:

\$5,000 for 30,000  
household territory  
20¢ royalty per calendar

#### TRADITIONAL PACKAGE:

\$25,000 for 75,000  
household territory  
13¢ royalty per calendar

**Master Franchises Available**

"The Town Planner Calendar has been a very satisfying business to be in for many reasons. Foremost, it is immediately profitable! The publication is so well received in the community that people call for extra copies rather than asking that their name be removed from the mailing list."



**Chuck Sussman**  
Connecticut



**Steve Strobel**  
Wisconsin

"[When] I wanted to start my own business, there were a few reasons why I chose TPC... The initial investment was reasonable, I was looking for a businesses that gave me flexibility, I also wanted to be local. TPC allows me to do all this."

**Town Planner Franchising**  
**234-400-0068**

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